

ON-SITE

SPRINGFIELD NEWSLETTER ISSUE 9 June 2008

Leading With Profit

ISSUE 9 of our 'On-Site' newsletter sees the company forging ahead and making headlines in a leading business performance survey.

Turn to Page 2 to see just how well Springfield are developing as a significant Scottish developer and home-builder and how everyone on the staff and workforce helped deliver a high ranking in the annual 'Sunday Times' Profit Track 100 listings.

With a decade of housebuilding behind us we are busier than ever as construction projects grow and new work arrives in our planning department.

Despite the much-publicised economic ills in the country we are maintaining our business progress with construction programmes pushing ahead and new developments coming on line throughout the area.

Springfield has come a long way in 10 years and our confidence in the future is as buoyant as ever thanks to the North of Scotland's healthy housing growth demands and our skilled workforce.

'On-Site' is your newsletter. If you hear of something you think could be of interest contact us by calling Jane Innes at the Head Office or drop her a line at Pentland House.

Scouting For Birds

SPRINGFIELD maintenance joiner Colin Paterson was strictly for the birds when he agreed to help Keith Scouts in a wildlife project.

Colin spent two evenings with the local Troop giving them advice on how to construct bird boxes from timber we provided for their project – and, in the best traditions of house-building Springfield Properties, his efforts are already delivering homes for our feathered friends at locations around Keith and at our Linkwood development in Elgin.

Our thanks to Colin for giving up his own time to share his expertise with the Scouts.

Affordable Handover at Pinefield

OUR construction teams at Pinefield shared in the celebrations as Springfield handed over affordable homes recently in Elgin.

They did a magnificent job completing the second phase of six two-bedroomed terraced homes on time and in tip-top condition for the Moray Housing Partnership.

Phase 1 was handed over on April 21 and the final phase of eight flats is due to be completed on time on June 23.

Won on competitive tender against other builders in early 2007 the Pinefield project has been another Springfield success.

Senior quantity surveyor Tom Leggeat says: "I can only praise our construction teams. Site



The second phase of our Pinefield affordable housing development has just been handed over and won high praise for once again coming in on time

managers Davie Sutherland and Eck Paterson did another great job and fully met the expectations of our clients."

The Pinefield development in Elgin

is another example of helping build housing stock in Moray where demand continues at a high pace and new sites are constantly being sought.

Alness Academy Hit the Heights

SPRINGFIELD have come up with a sky-high sponsorship deal to ensure a Highland secondary school get the drop on their rivals.

Go-ahead Alness Academy, close to our sell-out local development at The Paddock, are staging their second Highland Games on June 18 and we are meeting the cost of bringing the famed Golden Lions Army parachute display team to perform at the event.

Last year's inaugural Alness Academy Highland Games was in response to an appeal for each Highland school to contribute to the Highland Year of Culture. It was an astonishing success and attracted a crowd of 4500. This year the young organisers and their teachers hope to top 5000.

Their packed two-and-a-half-hour programme gets under way at 6.30pm and will feature all that's best in Highland Games culture – and it's all planned and executed by the talented students.

"These young people have shown just

We Help Highland School Entertain

what can be achieved by a go-ahead group who want to do something in their community," says our managing director John Main.

"That's why we agreed to sponsor the Golden Lions and help build the incredible school and community spirit shown by the academy. They're a model for the rest of our schools and show what can be achieved by youth with guidance, skill and determination."

In addition to the spectacular parachute display the games will feature heavies, pipes and drums, Bonnie Baby and Toddler competitions and traditional athletics events that will attract competition from inside Alness Academy and beyond.

Teacher and games spokesman Neil MacLennan says most of Ross-shire's secondary schools will be taking part in the competition programme along with some local primary schools.

"We've got a really varied and busy programme and it's all down to the pupils," he said. "They've put a huge amount of work and effort into this for the second year running.

"We've had a lot of support and sponsorship from local authority and business sources but we're particularly grateful to Springfield for their help."

Fancy some Highland Games entertainment? Then get yourself along to Alness Academy playing field on June 18 at 6.30pm.

Not only will you be entertained by the Golden Lions and Ross and Cromarty Pipe Band, but there will also be an outside broadcast by Moray Firth Radio, Highland Celtic rock band Coinneach, Highland Dancing, a display by the 4th Battalion The Highlanders, Northern Constabulary police dogs, Royal Scottish Country Dancing, Dagger Gordon and Ceilidh Friends in addition to stalls, contests, tea tent, barbecue and, according to Neil, "much, much more!"

ON-SITE

Premier League Profit Prophets!



The Springfield office team are celebrating a top-ranking result in the Sunday Times' Profit Track 100 listings.

WE'RE no strangers to business success stories but our inclusion in a leading list of top performing companies in Britain is another feather in Springfield's cap.

We have already appeared twice in the Fast Track 100 list published annually by 'The Sunday Times' – but on April 20 we hit a new high when Springfield appeared in their annual Profit Track 100 list.

The survey, which was researched by 'The Sunday Times' without any contact with the company, is an unsolicited indictment of Springfield's progress since we began our current construction phase in 1998.

Managing director John Main is delighted with the result – all the more so because

Springfield Keeps Up Its Track Record

it ranks us as 14th out of 100 top performers with an 83.42% profits growth over the three years.

Springfield reinvest the profit in the company's land bank ensuring we are financially stronger and can continue our long term growth,

success and employment of our staff. Given the recent changes in the financial markets this profit has left us in a very strong position to further develop the company.

John says 'The Sunday Times' listing is as much a tribute to the commitment and professionalism of the entire workforce as it is to the senior management's business strategy.

"This is another great result for Springfield and once again I find myself thanking every one of you for contributing whether on site or in the office," he said.

"Our specialisation in affordable homes and a huge demand for our properties

wherever we build is testament to the quality and desirability of a Springfield home."

We've come a long way since chairman Sandy Adam built on the early successes of the firm's founder, Sandy's late grandfather Duncan Adam.

Unlike many construction companies our great strengths are a loyal workforce coupled to a range of services that includes planning, land management and maintenance in addition to our core business of house building.

If you want to be inspired drop along to a new a Moray Art Pupils exhibition that is sponsored by Springfield by meeting the cost of picture framing. A magnificent showcase for some of the best art and design work produced during the last two years by school pupils from across Moray, it includes works from all ages attending Moray's eight secondary schools while visiting art specialists have selected works from local primaries. The "Putting Success on the M.A.P." exhibition is a celebration of the achievements of Moray's young artists

Getting Art on Moray's M.A.P.

and aims to show the high quality work from these young artists and designers and provide an opportunity to display their talents. The "Just Art" Gallery in Fochabers selected, sponsored and supported prize winning pupils to exhibit in the gallery during a show by Francis Boag. Exhibitions of these works are planned at three locations starting with Elgin Library until June 6 and thereafter at Ardach Health Centre in Buckie and the Moray Art Centre, Findhorn. The organisers say the exhibition would not have been possible without the support of Springfield whose efforts will help make the display an annual event.

It's Russell Again...!

LAST month's 'On-Site' competition asked how many homes had the company built up to March 2008. And the winner has a familiar name – competition guru Russell Whyte who also won the previous month's competition.

Well done again Russell – that's your second £50 M&S voucher in as many months.

The competition trail is about to go cold for a while.

But fear not – your 'On-Site' newsletter is planning a spectacular new competition for the summer when a much bigger first prize will be up for grabs. Keep you eyes skinned!